

# BUSI3133: International Business Environment

"International Business Environment": a 3rd year undergraduate module

View Online



1.

Hill, C. W. L., Wee, C. H. & Udayasanker, K. International business: an Asian perspective. (Mc-Graw-Hill Education (Asia), 2012).

2.

Hasegawa, H. & Noronha, C. Asian business and management: theory, practice and perspectives. (Palgrave Macmillan, 2014).

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Molle, Willem. The economics of European integration: theory, practice, policy. (Ashgate, 2006).

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Piggott, J. & Cook, M. International business economics: a European perspective. (Palgrave Macmillan, 2006).

5.

Dicken, P. Global shift: mapping the changing contours of the world economy. (SAGE, 2011).

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Athukoralge, P. Multinational enterprises in Asian development. (Edward Elgar, 2007).