BUSI3133: International Business Environment

"International Business Environment": a 3rd year undergraduate module



Athukoralge, Premachandra. 2007. Multinational Enterprises in Asian Development. Cheltenham, Gloucestershire: Edward Elgar.

Dicken, Peter. 2011. Global Shift: Mapping the Changing Contours of the World Economy. 6th ed. London: SAGE.

Hasegawa, Harukiyo, and Carlos Noronha. 2014. Asian Business and Management: Theory, Practice and Perspectives. 2nd ed. Basingstoke, Hampshire: Palgrave Macmillan.

Hill, Charles W. L., Chow Hou Wee, and Krishna Udayasanker. 2012. International Business: An Asian Perspective. Singapore: Mc-Graw-Hill Education (Asia).

Molle, Willem. 2006. The Economics of European Integration: Theory, Practice, Policy. 5th ed. Aldershot: Ashgate.

Piggott, Judith, and Mark Cook. 2006. International Business Economics: A European Perspective. [New ed.]. Basingstoke, Hampshire: Palgrave Macmillan.