

BUSI2065 : Management Strategy

View Online



1

Grant RM. Contemporary strategy analysis: text and cases. 9th ed. Chichester, West Sussex: : Wiley 2016.

2

Johnson G, Whittington R, Scholes K, et al. Exploring strategy: text and cases. Eleventh edition. Harlow, England: : Pearson Education 2016.
<https://ebookcentral.proquest.com/lib/nottingham/detail.action?docID=5186321>

3

Johnson G. Exploring strategy: text & cases. 10th ed. Harlow, Essex: : Pearson 2014.
<https://ebookcentral.proquest.com/lib/nottingham/detail.action?docID=5138114>