

BUSI2065 : Management Strategy

View Online



@book{Grant_2016, address={Chichester, West Sussex}, edition={9th ed},
title={Contemporary strategy analysis: text and cases}, publisher={Wiley},
author={Grant, Robert M.}, year={2016} }

@book{Johnson_2014, address={Harlow, Essex}, edition={10th ed}, title={Exploring
strategy: text & cases},
url={https://ebookcentral.proquest.com/lib/nottingham/detail.action?docID=5138114},
publisher={Pearson}, author={Johnson, Gerry}, year={2014} }

@book{Johnson_Whittington_Scholes_Angwin_Regner_2016, address={Harlow, England},
edition={Eleveth edition}, title={Exploring strategy: text and cases}, volume={Always
learning},
url={https://ebookcentral.proquest.com/lib/nottingham/detail.action?docID=5186321},
publisher={Pearson Education}, author={Johnson, Gerry and Whittington, Richard and
Scholes, Kevan and Angwin, Duncan and Regner, Patrick}, year={2016} }